

# BARTOW COMMUNITY REDEVELOPMENT AGENCY

## 1 PROPERTY ACQUISITION & CONSTRUCTION

Evaluate strategic properties within the district to catalyze mixed-use development and eliminate blight. (Develop initiatives for revitalization in CRA District)

- Inventory all vacant and underutilized parcels in the CRA District by Q4 2026
- Prioritize development (commercial/residential) that complements existing Downtown Businesses within East and West Corridors
- Execute 2+ property acquisitions on priority corridors by Q4 (Bond Series 2026)
- Create and Deploy Developer Incentives for Mix Use to attract private investment for Long Term Development
- Complete Innovation Center construction (CRA-CMAR), \$2.65M — target Oct 2026

### KEY METRICS

Metric	Baseline	3-Year Target
Innovation Center	Under construction	Complete Oct 2026
Properties Acquired that align with Redevelopment Plan	2 (\$210K FY25)	2+/year
Annual reduction in vacant parcels within the District (%) C/R	2 (FY26)	6+ over 3 yrs
Annual Capital Improvement Projects funds expended (%)	Bond issued (\$18M)	Per bond schedule
Develop an Inventory Parcel within the CRA district by Q4	No inventory	Complete Dec 2026

## 3 COMMERCIAL & PUBLIC SPACES REDEVELOPMENT

Strengthen the commercial core, improve commercial properties, and invest in public spaces that supports connectivity. (Retain current businesses and attract new ones)

- Expand walkable and connected public spaces within Core Areas of Downtown to increase pedestrian activity within the commercial core
- Launch Business Retention Toolkit
- Continue street resurfacing and public infrastructure improvements
- Launch standalone CRA website and district communication strategy
- Establish formal partnerships that enhance resources (financial, communication, branding) to support commercial business (retention/expansion)

### KEY METRICS

Metric	Baseline	3-Year Target
Number of commercial properties improved annually	6 (\$49K FY25)	6+/year
# of public space improvement projects initiated/completed	1=(\$50K FY26-29)	2+/year
Commercial Businesses Award Funding ( budget %)	2+	1+/year
Net Reduction in vacant commercial storefronts	% (FY25)	3+/yearly
# of businesses supported through partnership programs	3+	15

## Three-Year Strategic Work Plan

FY 2026 – 2029



### Progress You Can Live In

Driving investment, improving public spaces, and strengthening neighborhoods within the CRA District.

CRA DISTRICT
2.47 sq mi   4,778 residents
665 businesses   10,405 employees
\$5M annual budget

- Acquisition
- Commercial
- Placemaking
- Residential

## 2 DISTRICT ACTIVATION & PLACEMAKING

Transform the district's public realm into a connected, walkable destination that draws residents and visitors downtown. (Increase awareness of the district as a destination point)

- Develop/Initiate programs to maintain a clean and vibrant CRA (Commercial and Residential) District
- Strengthen community policing initiatives to improve public safety and foster positive interactions
- Expand the Arts in Public Places installations throughout the district
- Advance trail, gateway, and wayfinding signage initiatives
- Develop micro-mobility options and smart city initiatives
- Apply for awards that highlight to out-of-market visitors the appeal of Bartow

### KEY METRICS

Metric	Baseline	3-Year Target
IMPACT Projects Completed	2,620 lbs (FY25)	1+/year
Block by Block Clean Team	\$120K (Oct 2025)	Sustain annually
Community Policing	\$112K (FY25)	Sustain annually
Arts in Public Places	\$50K (FY25)	Sustain annually
Senior Connection Mobility Project	100k (FY 2026)	Operational Y1

## 4 RESIDENTIAL REDEVELOPMENT

Expand homeownership opportunities, improve housing stock, and strengthen the district's residential base.

- Provide assistance via programs to support improving the homes of owner-occupied residents in the CRA District
- Encourage additional development with developer incentives to spur new housing construction
- Develop an infill residential initiative to increase the district's housing stock
- Advance workforce housing initiatives through targeted incentives for Public Private Partnership (P3)
- Increase in residential property values within CRA District neighborhoods

### KEY METRICS

Metric	Baseline	3-Year Target
Homes improved in the CRA District per permit office	10	8+/year
Down Payment Assistance	5 (\$82K, 18:1 ROI)	2+/year
New Homes Built (Dev. Incentive)	5 (\$131K → \$1.3M)	2+/year
Median home sale price growth	200K (FY25)	250K (FY 26)
Program investment in residential redevelopment	236K (FY25)	100K/year